

MTR Live Info | By Mark Intelligence

Privacy Policy Statement

Last Updated: 8 April 2026

Thank you for using "MTR Live Info | By Mark Intelligence" (hereinafter referred to as the "Service" or this "Website"). We deeply understand the importance of personal privacy and are committed to safeguarding your data to the highest standards. This statement aims to detail the operational methods of our Service and our core principle of "Zero Collection" regarding your personal data.

Part 1: Core Commitments and Declarations

- **Privacy First Principle:** The initial design concept of this Service is "Prioritising On-Device Processing". We promise that we will never collect, store, or sell your Personally Identifiable Information (PII).
- **Scope of Application:** This statement applies solely to the data interactions generated when you use this Website (mtr.markchoi.uk).
- **No Registration Required:** This Service is completely free and requires no account creation. We will not ask you to provide any personal contact information such as your name, email address, or phone number.

Part 2: Strict Guarantees Regarding "Location Data"

- **Local GPS Processing:** When you enable "Smart Location Mode", your browser will request access to your GPS coordinates. We solemnly declare: your precise latitude and longitude data will only be processed within your device's browser memory.
- **Zero Location Collection:** Your GPS data will absolutely never be transmitted, uploaded, or stored on our servers. The code will directly compare your location with the built-in station coordinate dictionary on your device to find the nearest station.
- **Browser-Level Control:** Accessing location information requires explicit authorisation from your browser (via a pop-up consent window). You can revoke this permission at any time in your browser settings, which will not affect the manual search function.
- **Location Opt-Out Mechanism:** You can click the "Exit" button on the interface at any time to turn off the Smart Location Mode, and the system will immediately cease to rely on your location status.

Part 3: "Smart Assistant" and Conversation Data

- **Zero Storage of Conversation Logs:** Any text, locations, or queries you input into the "Ask Me" Smart Assistant window will not be recorded, intercepted, or stored in our database.
- **Local Semantic Parsing:** The majority of the Smart Assistant's recognition logic (such as recognising landmarks and colloquialisms like "Hong Kong Coliseum", "MK", or "HKU") is completed through a local JavaScript dictionary loaded when you access the webpage, entirely without passing through our servers.
- **Application of Government GeoData API:** When your inputted terms cannot be found in the local dictionary and you consent to us attempting a search, your "search terms" will be sent directly via API to the Hong Kong Government's "GeoData Store" system. This transmission occurs directly between your browser and the government servers; we do not relay or retain records of this search.
- **Immediate Destruction of Conversations:** Once you close your browser or refresh the webpage, all conversation history with the Smart Assistant will be permanently destroyed and cannot be recovered.

Part 4: Data We Actually Collect and Process

- **Schedule API Requests:** When you select a specific route and station, the webpage sends a request to our servers. Our Server Logs will only record the queried "Route Code" and "Station Code", which cannot be reverse-tracked to you personally.
- **Local Storage:** To enhance user experience, we will store your language preference (Chinese/English) locally on your device. This is a simple local tag and will not be uploaded to the server. We do not use intrusive tracking cookies.
- **Basic Network Connection Data:** As with all internet services, when you connect to our servers, basic network logs may briefly record your IP address, browser type, and access time. This data is used strictly for preventing malicious attacks (such as DDoS) and maintaining system stability.

Part 5: Third-Party Services and Data Sharing

- **Google Analytics:** This Website integrates Google Analytics to evaluate overall website traffic and usage trends. Google Analytics collects anonymous device information, approximate geographical location (at the country/city level), and usage behaviour. We cannot identify your real identity through this tool.

- **Data Source Sharing:** The real-time schedule data of this Service is sourced from the Hong Kong Government's "DATA.GOV.HK" and the MTR Corporation. We only request public data from them and will never provide them with any of your personal data.
- **No Sharing or Selling of Data:** We hold no personal user data available for sale. We will absolutely not share your data with any advertisers or third-party organisations.
- **Law Enforcement Cooperation:** While we strive to protect user privacy, if we receive a legally binding court order, we will comply with the law and provide server-level basic logs (limited only to the anonymous access records we actually possess).

Part 6: Information Security and Other Terms

- **Encrypted Transmission (HTTPS):** All data transmissions on this Website mandatorily use the HTTPS secure encryption protocol, ensuring that your data will not be eavesdropped on or tampered with by third parties during network transmission when you query schedules or use location features.
- **Children's Privacy Protection:** This Service is aimed at the general public, and we do not intentionally collect any data from minors. Given our "Zero Personal Data Collection" policy, parents need not worry about the leakage of children's privacy.
- **Amendments to the Privacy Statement:** We may update this Privacy Policy Statement in due course to reflect service upgrades or changes in laws and regulations. Any significant amendments will be announced in a prominent place on the Website. We recommend that you review it regularly. Your continued use of this Service constitutes your acceptance of the latest version of the Privacy Statement.

Contact Us:

If you have any questions regarding this Privacy Policy Statement or our data processing practices, please visit our [support page](#).

This Privacy Policy has been translated into Chinese. If there is any inconsistency or ambiguity between the English version and the Chinese version, the English version shall prevail.

*** End of Document ***

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私隱政策聲明

最後更新日期：2026年4月8日

感謝閣下使用「MTR Live Info | By Mark Intelligence」（以下簡稱「本服務」或「本網站」）。我們深明個人私隱的重要性，並致力以最高標準保障閣下的資料。本聲明旨在向閣下詳細說明本服務的運作模式，以及我們對個人資料所秉持的「零收集」核心原則。

第一部分：核心承諾與聲明

- **私隱優先原則：**本服務的設計初衷為「本機運算優先」。我們承諾絕不收集、儲存或出售閣下的個人識別資料（PII）。
- **適用範圍：**本聲明僅適用於閣下在使用本網站（mtr.markchoi.uk）時所產生的數據交互。
- **無需註冊：**本服務完全免費且無需建立帳戶。我們不會要求閣下提供姓名、電郵地址、電話號碼等任何個人聯絡資料。

第二部分：關於「位置資訊」的嚴格保證

- **本機 GPS 處理：**當閣下啟用「智能定位模式」時，瀏覽器會請求獲取閣下的 GPS 座標。我們鄭重聲明：閣下的精確經緯度數據僅會在閣下裝置的瀏覽器記憶體中進行運算。
- **零位置收集：**閣下的 GPS 數據絕對不會被傳輸、上傳或儲存至我們的伺服器。程式碼會直接在閣下的裝置上與內置的車站座標字典進行比對，以尋找最近的車站。
- **瀏覽器層級控制：**獲取位置資訊必須事前獲得閣下瀏覽器的明確授權（透過彈出視窗同意）。閣下可隨時於瀏覽器設定中撤銷此權限，此舉將不會影響手動查詢功能。
- **定位退出機制：**閣下可隨時點擊介面上的「退出」按鈕以關閉智能定位模式，系統即會停止依賴閣下的位置狀態。

第三部分：關於「智能助理」與對話資訊

- **對話記錄零儲存：**閣下在「Ask Me」智能助理視窗中輸入的任何文字、地點或查詢，我們均不會記錄、截取或儲存至我們的資料庫中。
- **本機語意解析：**智能助理的大部分識別邏輯（例如識別「紅館」、「MK」、「港大」等地標與俗稱）均透過閣下載入網頁時的本機 JavaScript 字典完成，過程完全無須經過我們的伺服器。
- **政府 GeoData API 的應用：**當閣下輸入的字詞無法於本機字典中尋獲，並同意我們嘗試搜尋時，閣下輸入的「搜尋字詞」將會直接透過 API 傳送至香港政府的「地理資訊地圖 (GeoData)」系統。此傳輸由閣下的瀏覽器與政府伺服器直接進行，我們不會作中轉處理或保留該次搜尋記錄。
- **對話記錄即時銷毀：**當閣下關閉瀏覽器或重新整理網頁後，所有與智能助理的對話歷史將會永久銷毀，無法恢復。

第四部分：我們實際收集與處理的數據

- **班次 API 請求：**當閣下選擇特定路線與車站時，網頁會向我們的伺服器發送請求。我們伺服器的系統日誌 (Server Logs) 僅會記錄被查詢的「路線代碼」和「車站代碼」，有關數據無法反向追蹤至閣下個人。
- **本機儲存 (Local Storage)：**為提升用戶體驗，我們會在閣下的裝置本機儲存閣下的語言偏好 (中文/英文)。此乃簡單的本機標記，不會上傳至伺服器。我們絕無使用具侵入性的追蹤 Cookie。
- **基礎網絡連線數據：**如同所有互聯網服務，當閣下連線至我們的伺服器時，基礎的網絡日誌可能會短暫記錄閣下的 IP 位址、瀏覽器類型和存取時間。此等數據僅用於防止惡意攻擊 (如 DDoS) 及維持系統穩定。

第五部分：第三方服務與資料共享

- **Google Analytics 流量分析：**本網站整合了 Google Analytics 以評估網站整體流量與使用趨勢。Google Analytics 會收集匿名的裝置資訊、概略地理位置 (國家/城市級別) 及使用行為。我們無法透過此工具識別閣下的真實身分。
- **資料來源共享：**本服務的實時班次數據來源於香港政府「資料一線通」 (DATA.GOV.HK) 及香港鐵路有限公司 (港鐵公司)。我們僅向其請求公開數據，絕不會向上述機構提供閣下的任何個人資料。
- **絕不共享或出售資料：**我們並無持有任何可供出售的個人用戶資料。我們絕對不會向任何廣告商或第三方機構分享閣下的資料。

- **執法配合：** 儘管我們極力保障用戶私隱，但若接獲具法律效力的法庭命令，我們將依法配合並提供伺服器層級的基礎日誌（僅限於我們實際擁有的匿名存取記錄）。

第六部分：資訊安全與其他條款

- **加密傳輸 (HTTPS)：** 本網站所有數據傳輸皆強制採用 HTTPS 安全加密協定，確保閣下在查詢班次或使用定位功能時，數據不會在網絡傳輸過程中被第三方竊聽或篡改。
- **兒童私隱保障：** 本服務面向一般大眾，我們不會刻意收集未成年人的任何數據。基於本服務實行「零個人資料收集」政策，家長無須擔憂兒童私隱外洩。
- **私隱聲明之修訂：** 隨著服務升級或法律法規之修訂，我們可能會適時更新本私隱政策聲明。任何重大修訂將會於網站顯眼處作出公告，建議閣下定期審閱。閣下繼續使用本服務，即代表閣下同意接受最新版本之私隱聲明。

聯絡我們：

若閣下對本私隱政策聲明或資料處理方式有任何疑問，歡迎造訪[支援專區](#)。

此中文私隱政策聲明為英文版本譯本，

如中、英文兩個版本有任何抵觸或不相符之處，應以英文版本為準。

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